

Subject: RE: RE: Free Advertising Opportunity with CCA and the Dreams Magazine<HSherzai@downtownla.com>
From: "Nhien Lasky" <NLasky@ccala.org>
Date: 11/15/2016 03:58 PM
To: "rick@ladreams.com" <rick@ladreams.com>

Rick, I don't see the ads that we sent to you back in October in either issue. It would have included the following:

- CCA ad
- DCBID ad
- South Park ad
- Fashion District ad
- Housing tour ad & Market report

It was part of the multi-page ad opportunity that Steve, Ty and you discussed with our team in August. Can you please let me know.

Thank you,
Nhien

 cid:image00

Nhien Lasky

Director of Business Development & Marketing
626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017
office: (213) 416-7531 | fax: (213) 624-0858
NLasky@ccala.org
ccala.org



From: rick@ladreams.com [mailto:rick@ladreams.com]
Sent: Tuesday, November 15, 2016 10:31 AM
To: Nhien Lasky; natalie@ladreams.com; ty@ladreams.com
Subject: RE: Free Advertising Opportunity with CCA and the Dreams Magazine

Hi Nhien:

I dropped copies of two issues at your office. The Art In Motion and Cosmopolitan issues.

Thank you,

Rick

----- Original Message -----

Subject: RE: Free Advertising Opportunity with CCA and the Dreams Magazine
From: Nhien Lasky <NLasky@ccala.org>

Date: Mon, November 14, 2016 4:20 pm

To: "rick@ladreams.com" <rick@ladreams.com>, "natalie@ladreams.com" <natalie@ladreams.com>, "ty@ladreams.com" <ty@ladreams.com>

Hi Rick, just checking in on this...

Thank you,
Nhien

 cid:image00

Nhien Lasky

Director of Business Development & Marketing

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NLasky@ccala.org

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From: rick@ladreams.com [<mailto:rick@ladreams.com>]

Sent: Tuesday, November 08, 2016 5:11 PM

To: Nhien Lasky; natalie@ladreams.com; ty@ladreams.com

Subject: RE: Free Advertising Opportunity with CCA and the Dreams Magazine

Hi Nhien:

I will check to see about bringing copies for you in DTLA

Rick

----- Original Message -----

Subject: RE: Free Advertising Opportunity with CCA and the Dreams Magazine

From: Nhien Lasky <NLasky@ccala.org>

Date: Tue, November 08, 2016 5:23 pm

To: "rick@ladreams.com" <rick@ladreams.com>, "natalie@ladreams.com" <natalie@ladreams.com>, "ty@ladreams.com" <ty@ladreams.com>

Hi team, I wanted to check in on the issue featuring CCA's and the BIDs's ads. Can you let me know when the issue comes out, and can you send me a few copies for our files?

Thank you,
Nhien

 [cid:image001](#)

Nhien Lasky

Director of Business Development & Marketing

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From: Nhien Lasky

Sent: Wednesday, September 14, 2016 4:13 PM

To: rick@ladreams.com; natalie@ladreams.com; ty@ladreams.com

Subject: FW: Free Advertising Opportunity with CCA and the Dreams Magazine

Hello all, please see below for the ad from the South Park BID (part of our ad opportunity). I will send CCA's ad in by tomorrow.

Thank you, Nhien

 [cid:image001](#)

Nhien Lasky

Director of Business Development & Marketing

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NLasky@ccala.org

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From: Ellen Riotto [<mailto:ellen@southpark.la>]

Sent: Wednesday, September 14, 2016 3:13 PM

To: Nhien Lasky

Subject: Re: Free Advertising Opportunity with CCA and the Dreams Magazine

That's what I was afraid of! Tried to send it over last night but I guess it was too big. Didn't get a bounce back though, which is odd...

In any case, here's a link to the file, stored on our Dropbox. Please let me know if you can access.

https://www.dropbox.com/s/zke77phjtysgflq/160915_DreamsMag.pdf?dl=0

Thank you!

Ellen

Ellen Riotto

Director of Communications & Policy



South Park Business Improvement District

1100 S. Flower St. Suite #3400, Los Angeles, CA 90015

ellen@southpark.la | o. 213 663 1111 | c. 401 439 8147

southpark.la | fb.com/southparklosangeles Instagram/Twitter:
@southparkla

24/7 DISPATCH: 866-560-9346

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— Attachments: —

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image002.png	1.0 KB
image003.png	951 bytes
image004.png	1.3 KB